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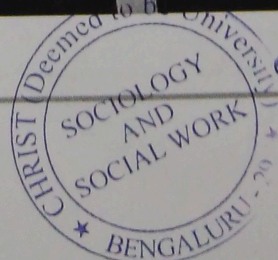
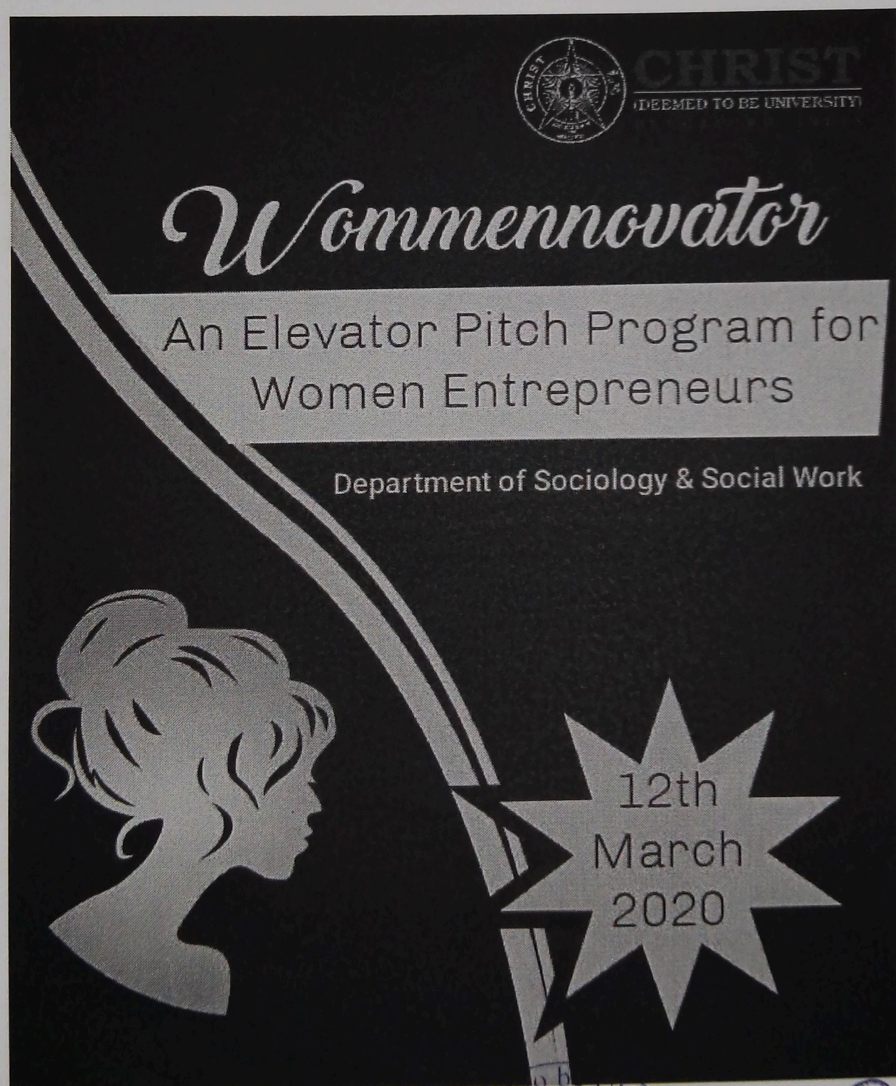
Declared as Deemed to be University under Section 3 of UGC Act 1956

CRITERIA 3

REPORT OF ACTIVITIES 2016 -2021

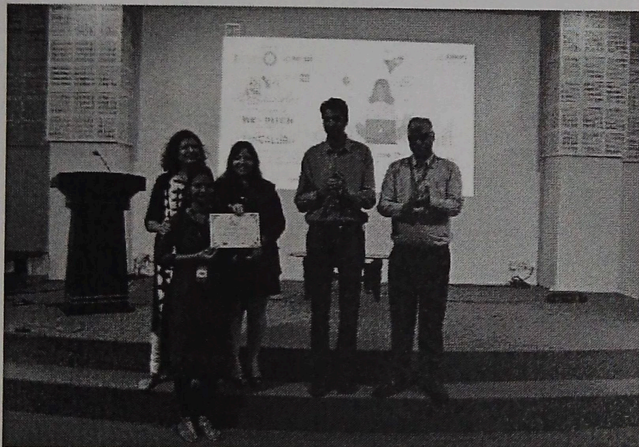
DEPARTMENT OF SOCIAL WORK

Wommenovator: An Elevator Pitch Program for Women Entrepreneurs - 12th March 2020: An Entrepreneurial Program





Department of Sociology and Social work collaborated with Wommenovator for organizing the event 'WE-Pitch' an Elevator Pitch Series for women entrepreneurs on 12th March 2020. Wommenovator, is a virtual incubator for women. This organization celebrates the triumph stories & records of passionate women who dared to innovate the world and honour them with awards and recognition. It is Global Virtual Incubator for women supporting Women entrepreneurs in scaling operations domestically and internationally and creating distribution networks, Women leaders/ Professionals to be Directors or become job creators and Women community leaders to be policy change-maker.



This platform helped wannabee entrepreneurs to present their ideas in front of experts. It was a platform for Social Activists and Leaders/ Professionals/Academia to highlight their contributions or stories, in the form of an “Elevator Pitch” which is evaluated by Jury members. Ms. Mahua Mukherjee,

Co-Founder & Director, *'The star in me'* addressed the gathering regarding the initiatives of Wommenovator. The key note speaker Dr. Mathew J Manimala discussed about the Start-up Innovations: Facilitators or Constraints”. The Jury members were Mr. Shubham Rai (Founder & CEO – NoddApp, Ms. Sucharita Eashwar (Founder & CEO – Catalyst for Women Entrepreneurship (CWE)), and Aditi Aggarwal (Investment & Trade Advisor – Australian Government), There were 22 participants for the elevator pitch and Ms. Vijayambigai from MSW CCP won first prize in the elevator pitch.

